



Inside this issue:

Update on Membership Committee Pages 1 and 2

New AMSER Committees formed Pages 2—3

AMSER Excellence in Education Award 2013 Page 2

AMSER Officers Page 4

Message

from your AMSER President



In this issue of our AMSER newsletter we direct our attention to the important topic of recruitment of new members and maintaining our current members.

Our committees are vital to the success of AMSER. At our last meeting in Los Angeles, our membership approved changes in our bylaws to establish 3 new committees (to replace the Electronics Committee). This issue of the AMSER newsletter will introduce you to the new committees and their respective chairs.

The Program Committee is planning an excellent meeting in Baltimore (April 1-4, 2014). Hope to see you there!

Carl R. Fuhrman

The Alliance of Medical Student Educators in Radiology (AMSER)

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Welcome AMSER members!

Update on the Membership Committee

The Membership Committee has the important task of soliciting new members for AMSER and maintaining our current membership. Under the leadership of the immediate past committee chair (Donna Magid) and with the assistance of the current committee chair (C. Alex Grieco) the number of AMSER members has increased over the last several years. The statistics for the

fiscal year ending in June 2012 indicate that AMSER had 151 active members, 136 Junior members, and 23 members of AMSCR.

Alex has indicated that “a common theme that has emerged from his committee addresses the name and mission of the Membership Committee simultaneously. Membership’ might best be envisioned as “Membership, Recruitment, and Retention!” It is very important that AMSER recruit new members, but equally important that we maintain our current membership. Alex and his committee are aware that in the era of constantly decreasing aca-



C. Alex Grieco
Chair, Membership Committee

demic funding for dues and meetings (and, at the same time, stable or *increasing* dues for the organizations we look to for support), it is more important than ever to maintain and sustain the members we depend on.

Alex and his committee have listed three main goals to explore for the current year which are outlined below. Alex will be contacting our members in the near future.

Membership Recruitment Initiatives 2014

1. “Bring A Friend.”

As simple as it sounds, several have commented that this was their precise pathway into AMSER, and their introduction to the group’s purpose and goals – accompanying a friend, colleague, and/or mentor to the meetings. We’ve all experienced (in projects ranging from the ACR-AMSER survey to what seem to be straightforward process of

identifying the medical student contact person at the schools) that reaching our medical student educators from the inside-out can be very challenging, despite the Wi-Fi and smartphone age. An initiative going “outside-in” may help this process. We have amassed a truly amazing set of resources within AMSER, and emphasizing the utility and accessibility of these for prospective

members would also address the benefit of becoming involved.

AMSER Members

(as of 6/30/13)

Active	151
AMSCR	23
Junior	136

?

New Logo for AMSER

AMSER LOGO



Is it time to update our AMSER logo? Above is our current logo.

Some members have suggested it is time to update our AMSER log (ACER is also updating their logo). Let us know what you think. This will be an agenda item at the Executive Committee meeting at RSNA. We could have a competition with the winner announced at the our meeting in April 2014.

We could offer a small prize to the winning selection.

Let me know your thoughts!

Carl R. Fuhrman
AMSER President
fuhrcr@upmc.edu

2. Reach out to AMSCR (and prospective AMSCR members). Sustaining our educational mission demands much time and energy. When fortunate enough to have coordinators that help with this process, it becomes an additional responsibility to support these individuals as well. I have had some conversations with both Mandy Velligan and Melinda Prangan-Chu, two of the central members of AMSCR. The issues of restricted funding and challenges of meeting attendance are magnified for the coordinators, to say the least. We're trying to come up with some ways of synergism, in terms of

membership, for both groups. Any and all ideas you might have about this would be very much appreciated.

3. Call-in meeting for current and prospective members. This one is a different, certainly a new area... And one that I'd really like to have some feedback on, if you can. One thought for a membership initiative would be to set up a call-in meeting for current and prospective set up a call-in meeting for current and prospective members, to discuss any issues or questions that have come up, in this early

phase of the year, with their radiology clerkships. The logistical and scheduling challenges would be many, but I'm all for trying this method – has anyone had experience with this type of forum for discussion? We could “poll the audience” and come up with a few topics of interest to focus on, for those interested in taking part .

Alex (and his committee) would appreciate any ideas or feedback from our AMSER members.

You can contact Alex at cgrieco300@yahoo.com

AMSER Excellence in Education Award 2013



Petra Lewis 2014

Congratulations to Petra Lewis on receiving the 2013 AMSER Excellence in Education Award which was presented at the annual AUR meeting in Los Angeles. Petra is a former president of both AMSER and ACER and has been very involved in student and resident education.

The Awards committee will soon be selecting the 2014 award recipient. Bill Herring and his committee would welcome any suggestions from AMSER members (herringw@einstein.edu).

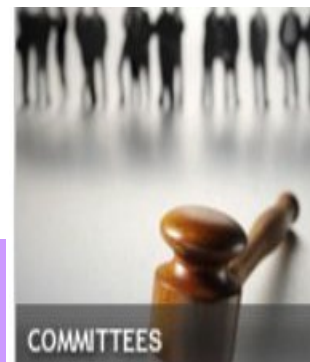
New AMSER Committees Formed

A major organizational change of AMSER committees was approved at Los Angeles meeting in April 2013. The Electronics Committee has been divided into 3 separate new committees. This change was necessitated by the increased responsibilities and work of the Electronics Committee which

will now be divided among the three new committees. The following is a brief description of our new AMSER committees and the new committee chairs.

Check out all the AMSER committees on our new website

<http://www.aur.org/AMSER/>



COMMITTEES



AMSER Committees

Executive Committee

Finance Committee

Membership Committee

Program Committee

Research and Scholarship
Committee

Shared Resources Committee

Curriculum Committee

Long Range Planning Committee

Nominating Committee

Radiology ExamWeb Committee

Rules Committee

Website & Communications
Committee

New AMSER Committees and Chairs



Radiology Exam Web Committee

Petra Lewis Petra.J.Lewis@hitchcock.org

The Radiology Exam Web Committee will be responsible for overseeing all Exam Web activities, including but not limited to: user registration, test item development, editing, creation and maintenance of AMSER shelf exams, question item

validation analysis, site upgrades and changes, maintenance of user manual, etc. Committee activities include Item writing, editing, validation, exam development and validation. The committee chair will serve as liaison to the Exam Web organization.



Shared AMSER Educational Resources Committee

Andres Ayob andres.ayob@uky.edu

The Shared AMSER Educational Resources Committee will maintain existing AMSER educational resources, solicit and develops new educational resources. The committee will maintain and add to the AMSER Resource Image Database (ID) and AMSER Resource database (RD).

The committee will maintain existing materials and solicit and develop new educational resources including the AMSER Professionalism module and the AMSER Guide to Applying for Residency.

Check out this site for great educational materials available to AMSER members.



Website and Communications Committee

Kimi Kondo kimi.kondo@ucdenver.edu

The Website and Communications Committee will oversee all aspects of the Alliance's electronic presence on the internet and establish and maintain links with other AUR affiliated societies and alliances and other professional societies. Website content and design will include (but not limited to): post-

ing of Alliance meeting announcements and AMSER newsletter, posting new resources developed by other AMSER committees, maintaining membership directory and members-only areas, annual posting of executive board members and committed chairs. The Alliance Website may also be a forum for dialogue among the

members on educational issues and exchange of ideas among those interested in the Alliance's goals and activities. The Website and Communications Committee will report to the Executive Committee on the administration of the website.

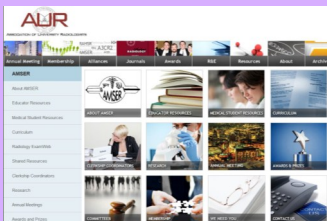
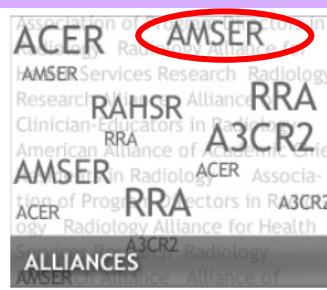
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Check out our new
AMSER web site!

<http://www.aur.org/AMSER/>

The AMSER web site has
been updated during the last
year. Thanks to all who
worked so hard to make this
happen. Be sure to check it
out on the AUR website!!



AMSER Executive Committee: 2013-2014

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If you would like to be considered as an officer for the AMSER Executive Committee, please contact the Nominating Committee Chair. For officer responsibilities, see THIS DOCUMENT.

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Radiology educators are encouraged to join AMSER to take advantage of the camaraderie and to take advantage of the exchange of ideas and resources. AMSER members are encouraged to get involved in organizational leadership, resource development, and presentations at future meetings. Please help spread the word about the benefits of AMSER membership with your radiology colleagues, as well as medical students interested in radiology.

SAVE THE DATE: 2014 AUR ANNUAL MEETING

April 1-4, 2014

Baltimore Marriott Waterfront

